



Community Resilience Engagement Opportunities

INDIVIDUAL & HOUSEHOLD PREPAREDNESS

Program	Description
PrepareU	Provides basic information on preparedness for disasters such as earthquakes, home fires and wildfires. Participants will learn about assembling a disaster supplies kit, developing a home escape plan and how to be informed about disasters and other emergencies.
PrepareKIDS	Disasters can be far less scary to children when they are prepared. This is a live puppet show offered to elementary school-aged children to learn life-saving earthquake and fire safety information.
Disney Pillowcase Project	This preparedness education program teaches children in grades 3 through 5. Students who participate will be able to, identify the best ways to stay safe during emergencies, identify the best ways to prevent and stay safe during a home fire and gain confidence in their abilities to be prepared for emergencies.
PrepareTEENS	Designed to engage teenagers between 12 and 17, it encourages them to test their knowledge on preparedness through an engaging preparedness game and understand the responsibilities of emergency preparedness.
PrepareSENIORS	Provides basic information tailored for the senior audience on preparedness for disasters such as earthquakes, home fires and wildfires. Participants will learn about assembling a disaster supplies kit, developing a home escape plan and how to be informed about disasters and other emergencies.
Preparedness Apps	Provides free, immediate, relevant information so that expertise is always in everyone’s hand; current apps include: Emergency, Earthquake, Wildfire, Flood and First Aid.
CERT & Teen CERT	Red Cross LA partners with CERT to help provide emergency training for individuals, families, neighbors and teens about disaster preparedness for hazards that may impact their area.
Map Your Neighborhood	Designed to improve disaster readiness at the neighborhood level, teaching neighbors to rely on each other during the hours or days before fire, medical, police or utility responders may be able to reach them.
Health & Safety Classes	Ordinary people are taught how to take extraordinary actions in an emergency through CPR, First Aid, AED and instructor training. Aquatics Centennial Program offers learn-to-swim, water safety and lifeguarding classes at community pools in 50 communities.
Youth Clubs	Youth interested in becoming the next generation of humanitarians enroll their college or high school as a Red Cross Youth Club, and in doing so, learn how to make a difference through volunteerism and civic engagement, as well as how to protect their families, school and communities through first attending and then teaching preparedness classes designed for and by youth: PreparedKIDS and PrepareTEENS.



ORGANIZATIONAL & BUSINESS PREPAREDNESS

Program	Description
Ready When the Time Comes	Engages select groups through disaster response activities to support the mission of humanitarian aid by providing an ongoing team-based engagement opportunity for corporations, organizations and schools to serve as Red Cross volunteers in and for their community.
Ready Rating™	A free, self-guided program designed to boost emergency preparedness using a 123-point online assessment to help organizations measure their level of preparedness for businesses, and employees..
PrepareBIZ	A free, on-site Red Cross presentation focused on preparedness for employees regarding individual preparedness at the workplace. Participants will learn about assembling a disaster supplies kit, developing an evacuation plan and how to be informed about disasters and other emergencies.

COMMUNITY RESILIENCE & COALITION BUILDING

Program	Description
Community Outreach	The Red Cross creates a presence at community events to engage the community in the preparedness movement.
Home Fire Preparedness Campaign	In an unprecedented, nationwide effort to save lives, this campaign goal is to reduce the number of fire deaths and injuries by 25% over the next five years. Key components of this campaign include: conducting home visits to educate community members about fire safety; helping residents install smoke alarms; as well as creating a fire escape plan, reviewing a home safety checklist and a family disaster plan template.
Community Ambassador Program	Volunteer community representatives serving as liaisons between their neighborhoods and the Red Cross Los Angeles Region, promote, teach and advocate for preparedness and resiliency in their communities and beyond.
Faith Based Affiliate	Faith based organizations partner with the Red Cross, acting as a vital readiness resource in their communities by signing up to serve as a Red Cross shelter site, organizing community preparedness outreach events, participating in a Red Cross group volunteer activity, as well as hosting preparedness education classes, CPR training and blood drives.
Blood Drives/Rare Blood Initiative	To ensure there is an adequate supply of blood, especially rare blood types prevalent in communities of color, the Red Cross partners with businesses, schools and community-based organizations to organize blood drives.

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